



PRESS RELEASE - *FOR IMMEDIATE RELEASE*

NQUIR™ Announces Mobile 2.0 Video Call Products at 3GSM in Barcelona

Barcelona, February 12th, 2007 – NQUIR™, the leading European video call entertainment company, launched today its new suite of 'participation products' at the 3GSM World Congress opening. The launch is part of NQUIR's international roll-out of its suite of seven different video call services driven by user-generated content (UGC). The newly announced formats are expected to go live over the course of the year in key European markets such as the UK, Germany, Italy, Spain and France.

NQUIR's 'Mobile 2.0' video call services launched in Barcelona include:

- **FORYO00 Video Karaoke:** This service allows callers to sing along with popular songs and post their recordings directly via video call on the very same video portal. UGC that can be 'sent in' easily by video is expected to be a powerful theme at this year's 3GSM event.
- **TRIBOOO Video Blogging:** This service is a mobile community where callers record and post their funniest or most interesting moments around categories such as holidays, sports, fun and family.
- **SOOOSHI Video Speed Dating:** This service allows callers to post their profile and rate profiles posted by other male or female users of the service.
- **MOOOSIQ Video Store:** This service allows callers to browse through a catalogue of music video clips and to purchase (download) a selected clip via a WAP Push message. The service is free to the calling party.
- **GOOOL Video Shout Portal:** This service is a combination of ad-funded content generated by football fans commenting on an ongoing football game - live at the stadium or at in front of a TV at home or at a bar. In addition this service contains premium content provided by football clubs on a pay-per-view basis.
- **VOOOTE Participation TV:** This service allows TV viewers to call in on their favorite shows and to vote on participants, events etc. The service is similar to Premium SMS voting and uses a premium tariff.
- **OONIQUE Video Classifieds:** This service is promoted through newspapers and allows users to advertise via video call. Items for sale are cars, houses, pets etc.

The suite of user-generated video call formats, the company's marketing and communication services, and its end-to-end solutions for TV networks and football clubs position NQUIR™ today as one of the most innovative players in the emerging field of circuit-switched video content.

"By using our video call entertainment formats and our Video NGIN™ for hosted solutions, media publishers and content aggregators profit from the many advantages offered by 3G video, including seamless access to premium mobile entertainment and user-generated content," said Enrique Jungbauer, Managing Director of NQUIR™. "We believe that users don't just pay for content, but for availability. Impulsiveness is a key driver for all mobile entertainment, and seamless access and billing are pivotal in making services successful. That's why simplicity and usability are at the core of all of NQUIR's video call formats and services. No software downloads or handset-specific limitations compromise the user experience."



During the 3GSM World Congress, the company is operating a 3G video site for attendees to blog their funniest moments on or off the exhibition grounds, promote their key messages, or announce their products. The winner of the best blog will be awarded with a Nokia N73 mobile handset. Visitors can post their own event highlights by video call at +34935530909. The NQUIR™ product portfolio is being demonstrated at the NQUIR™ stand (Hall 7, Booth 7B55) during the 3GSM World Congress, February 12-15, 2007.

About NQUIR™

ENQUIRE S.L. is a leading video call entertainment and marketing communications company. The company creates and licenses a new breed of mobile formats - consumer products and marketing services via video call. NQUIR™ develops and hosts an array of compelling formats such as video karaoke, live chat, participation TV, video speed dating, citizen journalism and other revenue-generating applications that allow 3G mobile phone users to engage in services never before experienced. NQUIR™ is a member of FRAPA - The Format Recognition & Protection Association. NQUIR's global client base includes Nokia, RTL, Antena3, Vodafone, Jamba! and Movilisto. The company is headquartered in Barcelona, Spain and backed by Swedish investor IQube. Visit NQUIR's 'Build on Simplicity' portfolio of formats by video call at +34935531895 or via the Internet at www.nquir.com.

Media Enquiries

MoDo Marketing & PR

Mike Owen

Email. mike@modomarketing.com

Tel +34961682181