



PRESS RELEASE

RTL Promotes New 3G Video Call Entertainment Services Developed by NQUIR™

Cologne/Barcelona, January 10, 2007 – NQUIR™, a leading video call entertainment company, announced today that RTL interactive, the mobile subsidiary of RTL Television, has started to promote a new generation of highly interactive mobile entertainment services based on 3G video calling technology provided by NQUIR™. RTL interactive is offering a circuit-switched 3G video portal that delivers live-streamed video chat services to an audience increasingly interested in sophisticated, yet easy-to-engage mobile entertainment offerings.

The video chat service uses the first commercially available video short codes in Germany, and can be reached by Vodafone and O2 customers via video calls on their 3G handsets. RTL's customers are billed 1.99 EURO per minute when accessing the service via a video short code. E-plus and T-Mobile customers are expected to be able to access the service soon.

The global market pioneer in video call entertainment services, NQUIR's entry into Germany builds on its European customer base in the UK, France, Spain and Luxembourg. "RTL interactive's decision to choose our 3G video calling service confirms our strategy of providing innovative, ARPU-driving mobile entertainment formats to the industry," says Enrique Jungbauer, Managing Director of NQUIR™.

NQUIR's value proposition to media companies such as TV networks, magazines, newspapers and Internet firms is to capture new revenue streams through the company's consumer products on an affiliation basis. Built around a sound revenue-share model, NQUIR™ has now established strong and lasting relationships with some of Europe's biggest media players.

About RTL interactive

RTL interactive GmbH is a 100% subsidiary of RTL Television, based in Cologne, Germany. The company's focus is to capture and grow RTL's online and transaction based businesses opportunities beyond its core, free-to-air, advertising based TV broadcast business. The company was founded in 2000 and has subsidiaries such as RTL Shop, Universum Film, RTL Enterprises, RTL Media Services and Traumpartner TV.

About NQUIR™

ENQUIRE S.L. is a leading video call entertainment and marketing communications company. The company creates and licenses a new breed of mobile formats - consumer products and marketing services via video call. NQUIR™ develops and hosts an array of compelling formats such as video karaoke, live chat, participation TV, video speed dating, citizen journalism and other revenue-generating applications that allow 3G mobile phone users to engage in services never before experienced. NQUIR™ is a member of FRAPA - The Format Recognition & Protection Association. NQUIR's global client base includes Nokia, RTL, Antena3, Vodafone, Jamba! and Movilisto. The company is headquartered in Barcelona, Spain and backed by Swedish investor IQube. Visit NQUIR's 'Build on Simplicity' portfolio of formats by video call at +34935531895 or via the Internet at www.nquir.com.

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